

**Accreditation** : This Module is a Nationally Accredited Course

**Title** : **WRRM5A – MONITOR IN – STORE VISUAL MERCHANDISING DISPLAY**

**Field Of Study** : **MERCHANDISING**

### What is this course all about?

This unit involves the interpretation of a visual merchandising plan and the monitoring of the display to ensure it meets the requirements of the plan and the organisation's visual merchandising standards. The ability to contribute to the visual merchandising standards of the organisation is also required.

### When you have finished this course you should be able to demonstrate your ability to:

#### Interpret a visual merchandising plan – WRRM5A/01

- ❑ Design requirements of visual merchandising plan are identified.
- ❑ Resources required to implement plan are sourced.
- ❑ Factors that may impact on plan are identified.
- ❑ Organisation's visual merchandising standards are applied to the plan.

#### Monitor display requirements – WRRM5A/02

- ❑ Display is regularly monitored to ensure it meets the requirements of the visual merchandising plan.
- ❑ Damage or changes to the display are identified.
- ❑ Action is taken to rectify any changes to the display.

#### Maintain displays to organization requirements and plan – WRRM5A/03

- ❑ Displays are maintained so that they are clean and tidy.
- ❑ Additions or changes to displays are made so the display consistently adheres to the visual merchandising plan.
- ❑ Organisation's requirements for visual merchandising are maintained in the display.

## Contribute to the visual merchandising standards of the organization – WRRM5A/04

- ❑ Visual merchandising standards of the organization are interpreted.
- ❑ Opportunities for improving visual merchandising standards are identified.
- ❑ Contributions to the visual merchandising standards are made as appropriate.

### Some examples of individuals that will benefit from these courses are: -

- ❑ Managers /Supervisors / Team leaders
- ❑ Sales / Customer Services / Operations Staff

### You will have better skills & knowledge and familiarise yourself more in the following areas –

*Competency in this unit requires evidence that, you the candidate: -*

- ❑ Accurately interprets and correctly identifies the design requirements of a visual merchandising plan.
- ❑ Monitors the display closely and completes regular maintenance to ensure it meets the requirements of the visual merchandising plan and the organisation visual merchandising standards.
- ❑ Contributes appropriately to the ongoing development of the organisation's visual merchandising standards.

Skills in:-

- ❑ Maintaining and updating displays according to the visual merchandising plan:
- ❑ Generating ideas for improving visual merchandising standards;

### What Recognition will you achieve?

Where demonstrated competencies have been achieved in accordance with the endorsed Australian Quality Training Framework (AQTF) standards, a Statement of Results can be issued for those competencies successfully completed in this course. These can be combined with additional competencies achieved later, and together may build towards the issuing of qualification, at Certificate II plus. A certificate will be issued upon successful completion of this module.

### How will you be assessed?

Demonstration of competencies for this qualification is achieved via formal assessment. Participants complete a work related project/activities, which incorporates the range of competencies covered for each unit.

### Will you be eligible for subject exceptions?

The units can be completed through attendance at MTG training courses. You may have already attained some competencies covered in the units through previous training, work, or life experience. If you feel you can already demonstrate a competency, then you should apply for **Recognition of Current Competencies (RCC)**. An RCC application form can be found in the MTG trainee welcome kit where you can fill out and fax back to us on (03) 9854-6124 or simply visit our website on [www.matrixtraininggroup.com/downloads.php](http://www.matrixtraininggroup.com/downloads.php) In order to download this application.

### What training materials and training aids will you have?

1. **Learner Guides:** - Matrix Training Group will supply each trainee with a module for each unit which contains must know information, learning activities and projects, which will keep you enthusiastically involved in the course. Upon completion of each module these activities will be handed in to the trainer, assessed then returned to trainees with relevant comments to keep you informed with your progress.
2. **Online Support:** - Your Trainer is always available through E-mail & Website support. Our website address is [www.matrixtraininggroup.com](http://www.matrixtraininggroup.com)
3. **Telephone Support:** - You may call your trainer during business hours for over the telephone support.